

COMPANY BROCHURE

We turn AI ambition into shipped outcomes.

An AI studio and consultancy that sets the
strategy and hands you the working system.

Strategic Consulting

AI Delivery

AI Video

AI Accelerator

One team across strategy, creative, and build.

Zentitech is an AI studio and consultancy that helps organisations move from AI ambition to measurable, production-grade results. Where most partners either advise without building, or build without a strategy, we do both. We bring together three disciplines that rarely sit under one roof - creative production, strategic consulting, and software engineering - so a strategy is grounded in what can be built, a video looks intentional and on-brand, and a tool is production-ready rather than a fragile demo.

We work in short, outcome-based cycles. Every phase ends with something tangible you can review, use, and decide on. There are no long lock-ins and no black boxes: you own the code, prompts, pipelines, and playbooks we produce.

1

We decide where AI wins

Strategic consulting: a prioritised, costed roadmap and a clear path from pilot to production.

2

We build it for real

AI delivery: production-grade tools, agents, and automations you own and operate.

3

We bring it to life

AI video: cinematic, on-brand content at a fraction of the cost and time, powered by Seedance.

4

We accelerate everything

AI accelerator: reusable assets, enablement, and governance that make AI a standing capability.

We decide where AI actually wins.



We do not leave you with a slide deck and a set of aspirations. You get a prioritised, costed roadmap, an operating model, and - if you want it - a working pilot that proves the strategy is real. Because the team that writes the strategy can also build it, our recommendations are always grounded in what is achievable.

HOW IT WORKS

- 1 Discover and assess**
Map goals, data and technology readiness, and where AI genuinely moves the needle.
- 2 Prioritise use cases**
Score every opportunity across value, feasibility, and risk into a ranked backlog.
- 3 Design the operating model**
Ownership, governance, skills, tooling, and the human-review guardrails that keep it safe.
- 4 Roadmap and business case**
A sequenced plan and investment view a board can approve.
- 5 Prove it with a pilot**
Optionally build the top use case, validating the strategy in your real context.

WHAT YOU RECEIVE

- ✓ AI opportunity and readiness assessment
- ✓ Prioritised, costed use-case backlog
- ✓ Target operating model and governance
- ✓ Board-ready roadmap and business case

We turn strategy into software you own.



Most AI pilots never reach production. The missing ingredient is rarely the idea - it is a delivery capability that can turn it into hardened, governed, maintainable software. We design, build, integrate, and harden the system to production standard, then hand it over with the documentation your team needs to run it.

WHAT WE BUILD

Video platforms

Self-serve tools that wrap the Seedance pipeline, with approvals and an asset library.

Workflow tools

Automating intake, triage, drafting, QA, and reporting - agents work, humans approve.

Agentic automation

Multi-agent workflows grounded in your data and systems through secure connectors.

BUILT TO PRODUCTION STANDARD

- ✓ A deployed application or automation you own
- ✓ Evaluations, monitoring, and cost dashboards
- ✓ Authentication and least-privilege access
- ✓ Secure integrations to your systems and data
- ✓ Human-in-the-loop review and a full audit trail
- ✓ Handover docs, runbooks, and enablement

Cinematic, on-brand video. Brief to broadcast.



Built on Seedance, a leading text-to-video and image-to-video model, our pipeline produces far more video, far faster, at a dramatically lower cost per asset - without giving up creative control or brand safety. Start from a script, or bring existing stills, product shots, and characters to life.

THE PIPELINE

- 1 Brief and script**
Concept, storyboard, and prompt design that turn an idea into a generation plan.
- 2 Style frames**
Brand-locked look development so every output is consistent with your identity.
- 3 Seedance generation**
Text-to-video and image-to-video, in batches, with cinematic camera and motion control.
- 4 Edit and sound**
Editing, colour grading, music, voiceover, and captioning to a finished film.
- 5 Deliver**
Multi-format, per-channel export, adapted across placements, markets, and languages.

WHY IT STANDS OUT

- ✓ Brand-consistent at volume
- ✓ Text-to-video and image-to-video
- ✓ Human-in-the-loop brand safety
- ✓ Economics that improve with scale

One win becomes an AI-native organisation.



The accelerator packages strategy, delivery, and creative into a fast, repeatable programme. It leaves behind reusable assets, playbooks, and enablement that make AI a standing capability, not a one-off project. We step back as your capability steps up.

HOW IT WORKS

- 1 Baseline and pick the first wins**
Assess readiness, agree the ambition, select high-value use cases to lead with.
- 2 Ship a lighthouse use case**
Deliver the first use case to production - proof that is real and worth building on.
- 3 Build reusable foundations**
Prompt libraries, agent templates, and pipelines become shared building blocks.
- 4 Enable your team**
Upskilling, playbooks, and a standing centre of excellence.
- 5 Scale and compound**
Each new use case ships faster than the last as the platform matures.

WHAT YOU ARE LEFT WITH

- ✓ A live, production use case delivering value
- ✓ Reusable assets that speed the next build
- ✓ A team trained to build and operate AI
- ✓ Full ownership - no black boxes, no lock-in

Short, gated, outcome-based phases.

Each phase ends with something you can use, and a gate where you decide whether to continue. You start small, see the result, and scale what works - never locked into a long programme on the strength of a single pitch.

01 Discover

Goals, constraints, data, and success metrics.

02 Frame

Scope, approach, and a costed plan.

03 Prototype

A working pilot or first video set, fast, in your context.

04 Build

Hardening to production: integrations, guardrails, evaluations, handover.

05 Scale

Adoption, measurement, and expansion to the next use case.

WHY ZENTITECH

Advice you can deploy

Strategy and delivery in one team - nothing lost in translation.

Creative and technical

Filmmakers and engineers side by side, so output is on-brand and production-grade.

Weeks, not quarters

Tight sprints with working software at the end of each.

You own the output

Code, prompts, and pipelines handed over. No lock-in.

Governed by design

Brand safety, IP, privacy, and human review built in from day one.

Model-agnostic

Seedance for video and the best-fit model for every other job.

Let's turn your AI ambition into something shipped.

Start with a discovery call and a costed plan. Low-risk,
and you own everything we build.

Email info@zentitech.com

Web zentitech.com

AI VIDEO · STRATEGIC CONSULTING · DELIVERY

This brochure is a company overview. Timelines and packages are indicative starting points, confirmed after a scoping conversation. Contact details are placeholders - please update before external distribution.